

Message Text

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ORIGIN EUR-12

INFO OCT-01 ISO-00 CIAE-00 PM-03 INR-07 L-02 ACDA-10

NSAE-00 PA-02 PRS-01 SP-02 USIA-15 TRSE-00 SAJ-01

SS-15 NSC-05 /076 R

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FM SECSTATE WASHDC

TO USMISSION NATO

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E.O. 11652: N/A

TAGS: PFOR, NATO

SUBJECT: LUNS VISIT: MEDIA COVERAGE

REF: USNATO 1167

1. MEDIA COVERAGE OF NATO SECRETARY GENERAL LUNS' VISIT WAS LIGHT. TV COVERAGE FOCUSED SOLELY ON HIS MEETING WITH THE PRESIDENT. THERE WAS SPORADIC PRESS REPORTING OF HIS ACTIVITIES DURING FOUR-DAY WASHINGTON STAY WITH DOMINANT PLAY LINKING HIS VISIT TO QUESTION OF MILITARY ASSISTANCE TO TURKEY. ALTHOUGH WELL ATTENDED, THE SECRETARY GENERAL'S FEBRUARY 27 PRESS CONFERENCE DID NOT APPEAR GENERATE MUCH NEWS. THE FEW CLIPPINGS AVAILABLE ARE BEING FORWARDED BY POUCH.

2. HIS ONE-HALF HOUR TV APPEARANCE ON MARTIN AGRONSKY'S "EVENING EDITION" IN WHICH HE WAS VERY EFFECTIVE PROVIDED EXPOSURE TO A SIZABLE EAST COAST AUDIENCE.

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3. IT OCCURS TO US THAT ON FUTURE OCCASIONS, MEDIA INTEREST
IN THE VISIT OF THE SYG CAN BE STIMULATED BY WIDER ADVANCE
PUBLICITY, INCLUDING PUBLIC ANNOUNCEMENTS MADE IN BRUSSELS
AND WASHINGTON GIVING SOME INDICATION OF THE PURPOSE OF
THE VISIT AND LIKELY AGENDA ITEMS. INGERSOLL

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Message Attributes

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Draft Date: 05 MAR 1975
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
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Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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Document Unique ID: 00
Drafter: WJGEHRON:SS
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Handling Restrictions: n/a
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